

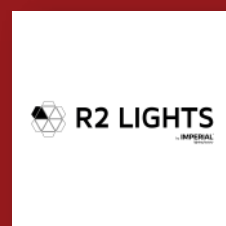
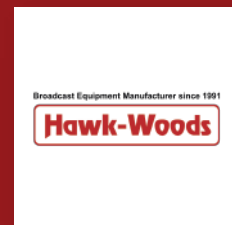


2021: Fast Forward

- ▶▶ 1. A choice of professional brands
- ▶▶ 2. What we mean by distributing
- ▶▶ 3. Glad to be your partner

▶▶ 1. A choice of professional brands

A portfolio of selected international brands, relevant to the key sectors of the lighting industry we address, qualifies Zalight as an important reference in the Italian professional market.



▶▶ 2. What we mean by distributing

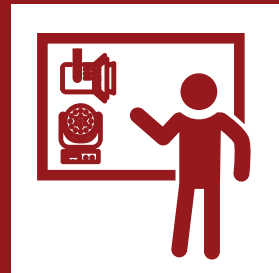
Making a carefully chosen range of international brands grow and be successful on the Italian market is our mission.

Our know-how and experience create beneficial synergies between lighting professionals and major manufacturers.

All this by means of a constant and proactive contact with the main television networks, theaters, and rental companies.

Backed by an all-encompassing range of services dedicated to the brands we distribute: pre-sales consultancy, assistance in lighting design, programming & installation support, and operator training.

PRE-SALES
CONSULTANCY



ASSISTANCE IN LIGHTING
DESIGN



PROGRAMMING &
INSTALLATION SUPPORT



OPERATOR TRAINING



▶▶ 3. Glad to be your partner

In a complex market like the present, what professionals need is a reliable and skilled technological partner, able to offer the best synergies among the products of valued international manufacturers, and also a tailor-made comprehensive support.

Our commercial and technical team is made of experienced pros working on the field for years, planning, designing and creating lighting setups for successful shows and events. We are eager to listen to the lighting professionals' needs, and help them make the best of their work in the Italian professional market.

Experience the collaborative approach that gets Zalight supporting the client in any step of the lighting project, from the first sketch down to the complete production.

Any idea you have, we've got the products and the expertise to get it done.



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SALES DEPARTMENT



Graziano Zanini
Founder & Sales Manager

20 years of experience as Sales Manager for leading international companies in the Broadcast and Entertainment sectors. In 2013 he founded Zalight to distribute direct new brands and develop a business model based on customer service. In a few years he made his company grow to be considered a key commercial reference for the Broadcast sector in Italy.



Luca Di Donato
Business Development Manager

Degree in Economics and Bachelor of Music. He held several Masters and Specialization Courses both in economics and music. 25 years of commercial and marketing experience in the Professional Entertainment industry, Commercial Director of leading companies producing and distributing professional products for the music, entertainment, staging and architectural sectors.



Barbara Francone
Sales Executive

20 years of technical and commercial experience in live music, exhibition & entertainment business.

BACK OFFICE



Cecilia Lusenti
Administration



Fabio Franciosi
Office Manager

CONSULTANTS



Gianluca Bronzini
Project Consultant

Lighting Designer and Director of Photography for over 20 years in Theater, live shows, events, broadcast (Rai, Mediaset, La7, etc.). He also deals with the design of professional and architectural setups, 3D rendering and scenographic lighting. He has been teaching for several years for the professional market, and he is a consultant of well-known brands in the entertainment sector.



Giovanni Fragassi
Lighting Programmer and Trainer

Lighting Designer and assistant D.O.P. He has been involved in lighting design since 1998 as well as in programming lighting control systems and 3D modeling of projects. He designs DMX / S-Acn / ArtNet solutions for professional systems. He also deals with consultancy and product development for professional lighting.